



Hosted by The Rotary Clubs of:
Moorestville, Moorestville-Lake Norman,
Top of the Lake, and Troutman



www.TheGreatChiliCookOff.com
www.facebook.com/TheGreatChiliCookOff
Benefitting Charities supported by Rotary

SPONSORSHIP

OPPORTUNITY

Saturday, September 30, 2017
(Rain Date: Saturday, October 7, 2017)
www.thegreatchilicookoff.com

Level 1 | Primary Sponsor | \$5,000
One Primary Sponsor accepted per industry

Benefits

Marketing and Media:

1. Prominent placement of your corporate logo and/or voice mention on 7,500 TV spots on MI Connection, a community owned and operated cable and internet company serving 15,000 customers in Moorestville, Davidson and Cornelius, North Carolina. The 30-second Spot will run from August to the day of the event on 39 channels. **(Your company must be committed by July 1st in order to make commercial production deadline)**
2. Web Media
 - a. Prominent placement of corporate logo on home page of Chili Cook-Off Website with a link to your company's website or Facebook page. The link will remain until following season
 - b. Multiple mention of Corporate name on Chili Cook-Off Facebook posts
3. Print Placement
 - a. Multiple Press Releases with Prominent Sponsor mention to over 40 local media contacts including print, radio and TV
4. News Stations
 - a. Logo on Promotional banners, flyers and posters (if committed before July 1st)
 - b. Company mentioned as Official Sponsor during all interviews. Potential for your company representative to be interviewed
5. Event T-Shirts
Prominent placement of corporate logo on event T-shirts worn by Staff and Volunteers

On-Site Marketing:

1. Placement of corporate logo on large banner on the band's stage, during the event
2. Corporate logo on event tickets (if you agree to sponsor by deadline for the tickets to be printed).
3. Corporate message broadcast on site by emcee during event
4. Company representative interviewed on-site at event
5. Prominent booth placement for display and company representative to provide materials/product samples

Tickets:

1. 20 Free tickets to the event.

Contact:

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