



Hosted by The Rotary Clubs of:  
Mooresville, Mooresville-Lake Norman,  
Top of the Lake, and Troutman



[www.TheGreatChiliCookOff.com](http://www.TheGreatChiliCookOff.com)  
[www.facebook.com/TheGreatChiliCookOff](https://www.facebook.com/TheGreatChiliCookOff)  
**Benefitting Charities supported by Rotary**

**SPONSORSHIP**

**OPPORTUNITY**

**Saturday, September 30, 2017**  
(Rain Date: Saturday, October 7, 2017)  
[www.thegreatchilicookoff.com](http://www.thegreatchilicookoff.com)

**Level 2 | Secondary Sponsors | \$2,500**

### **Benefits**

#### **Marketing and Media:**

1. Corporate logo on 7,500 TV spots on MI Connection, a community owned and operated cable and internet company serving 15,000 customers in Mooresville, Davidson and Cornelius, North Carolina. The 30-second Spot will run from August to the day of the event on 39 channels. **(Your company must be committed by July 1st in order to make commercial production deadline)**
2. Web Media
  - a. Placement of Corporate logo on home page of Chili Cook-Off Website with a link to your company's website or Facebook page
  - b. Mention of Corporate name on Chili Cook-Off Facebook post
3. Print Placement
  - a. Multiple Press Releases with Sponsor mention to over 40 local media contacts including print, radio and TV
4. Event T-Shirts
  - a. Placement of Corporate logo on event T-shirts worn by Staff and Volunteers

#### **On-Site Marketing:**

1. Placement of corporate logo on large banner on the band's stage, during the event
2. Corporate name broadcast on site by emcee during event
3. Booth space for your corporate display and company representative to provide materials / product samples

#### **Tickets:**

1. 10 Free tickets to the event

#### **Contact:**

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