



Hosted by The Rotary Clubs of:
Mooresville, Mooresville-Lake Norman,
Top of the Lake, and Troutman



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Benefitting Charities supported by Rotary

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2017 Great Chili Cook-off Date and New Location Announced

Mooresville, NC - Officials are pleased to announce the return of another great year with one of Lake Norman's most popular events, the **GREAT CHILI COOK-OFF** scheduled for **Saturday, September 30th** from **4pm to 9pm**. With a new year comes a new location as 2017 finds this exciting event taking place at the Iredell County Fairgrounds, 630 North Main Street in Troutman, NC.

In their continued effort to provide patrons with a great entertainment experience, producers of this popular regional event, The Rotary Clubs of Mooresville, Mooresville-Lake Norman, Top of the Lake and Troutman are very excited about this new location which will provide patrons with a safe, accessible location and ample parking for all who attend. "The Fairgrounds will provide the opportunity for our already successful event to grow, raise more money for charities supported by Rotary, and entertain our growing local community", says Michael Gander, President of the Rotary Club of Mooresville.

The annual Great Chili Cook-Off is a family oriented public event that offers patrons a fun and memorable entertainment experience. From the mouth-watering chili competition to an array of fantastic food and craft vendors (including party beverages) to incredible live entertainment and a special Kids Zone for the little ones, there's a little something for everyone to enjoy. Event admission is only \$10 per person and kids 9 years old or younger enter free of charge. Paid admissions includes all the chili tastings, entertainment and Kids Zone. Free admission does not include the chili tasting. If you are a chili connoisseur, get there early to sample all before it's gone! Make sure you don't just taste it, make sure to cast your vote for the "People's Choice" award.

The Great Chili Cook-Off is hosted by The Rotary Clubs of Mooresville, Mooresville-Lake Norman, Top of the Lake, and Troutman. All proceeds from this event benefit programs such as Health Reach, Stop Child Abuse Now (SCAN), The School Backpack Project, and other charities supported by the four Rotary clubs. More than 4,000 people attend each year making it easy to set a goal of \$50,000 in much needed contributions.

The Rotary Club International is one of the largest service organizations in the world with over 1.2 million members and 34,000 clubs around the world. An international service organization whose purpose is to bring together business and professional leaders in order to provide humanitarian services, encourage high ethical standards in all vocations and to advance goodwill and peace around the world. It is a non-political and non-sectarian organization open to all people regardless of race, color, creed, religion, gender or political preference.

For more information please visit, www.TheGreatChiliCookOff.com or follow the event through social media at www.facebook.com/TheGreatChiliCookOff.

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